

MANILA FAME

HOME, FASHION, AND
LIFESTYLE TRADE SHOW

15-17 OCTOBER 2026
METRO MANILA, PHILIPPINES

MANILA FAME

THE PHILIPPINES' PREMIER TRADE
SHOW FOR HOME, FASHION, AND
LIFESTYLE PRODUCTS

Unlock your global design reach

Don't just showcase—dominate. Manila FAME is the essential nexus for design excellence in Home, Fashion, and Lifestyle. Exhibit to connect your brand directly with a dynamic network of global buyers and join a prestigious legacy of world-class craftsmanship.

Tap into phenomenal market growth with a single exhibition. The Philippines' luxury fashion market is valued at an estimated **\$2.7 Billion**, while local demand for home décor is projected to grow **\$3.68 Million** annually.

Manila FAME offers unparalleled access to this lucrative convergence of global reach and surging domestic interest, accelerating your market growth.

Manila FAME receives support from the Philippine International Trading Corporation (PITC), which serves as trade facilitator. PITC is a full-service government-owned international trading company, with more than 50 years of professional experience in the export and import of a wide range of commodities, industrial products and consumer goods. It is an organization that operates with the dynamism and enterprising spirit of private business.

THE PHILIPPINES

Asia's Nexus for Design Products

As a recognized leading growth performer in Southeast Asia, the country offers a robust, export-fueled economy that makes it the premier destination for design trade.

- **Market Scale:** Second-largest consumer market in Southeast Asia (116M population).
- **Niche Demand:** Surging growth in niche markets (e.g., boutique hotels).
- **Home Décor Growth:** Projected **\$3.68 Million** annual increase in home décor demand.



BUYER PROFILES

Architects & Interior Designers, Buying Offices, Department Stores, Facilities Managers, International and Local Retailers, Merchandising Agents, Specialty Stores, Specifiers, Trading Firms, Wholesalers

PRODUCT CATEGORIES

Cosmetics, Fragrances and Wellness Products, Desk accessories, Dining and Kitchen Accessories, Fashion Implements and Accessories, Leather Goods, Stones and Gems, Textiles, Toys and Gifts

TOP VISITING COUNTRIES

USA

Japan

Singapore

Australia

Malaysia

BE AN EXHIBITOR

MANILA FAME EXHIBITOR PACKAGES

FOREIGN EXHIBITORS

INDIVIDUAL EXHIBITORS

Space only **USD 280 per sqm**
Space with booth system **USD 320 per sqm**

**Minimum 9 sqm
For indiv. with 36 sqm and above space, 10% discount shall apply on the overall fee.*

COUNTRY PAVILIONS

- ✓ Complimentary hotel for **4 nights** to be given to Country Pavilions with 36sqm and above.
- ✓ Country signage (overhead)
- ✓ Space with booth system

18 sqm - USD 6,200
36 sqm - USD 11,200
45 sqm - USD 13,700
54 sqm - USD 16,200

**Minimum of 4 companies.*

PHILIPPINE-BASED FOREIGN EXHIBITORS

INDIVIDUAL EXHIBITORS

Space only **Php 5,000 per sqm**
Space with booth system **Php 7,000 per sqm**

**Minimum 9 sqm*

COUNTRY PAVILIONS

- ✓ Space with booth system
- ✓ Country signage (overhead)

18 sqm - Php 150,000
36 sqm - Php 240,000
45 sqm - Php 292,500
54 sqm - Php 351,000

** Minimum of 4 companies..*

For more information, please contact
the Manila FAME Secretariat
exhibitorservices@citem.com.ph

OFFICIAL WEBSITE

FAMEPLUS.COM



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CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

Golden Shell Pavilion, Roxas Boulevard, Sen. Gil J. Puyat Ave.

Pasay, 1300 Metro Manila, Philippines