



LE DIRECTEUR GÉNÉRAL

N° 000913/-ADEPME/DG/SG/DRP-as/24

Dakar 16 DEC. 2024

To the Attention of: Ahmet Serdar İbrahimcioğlu
KOSGEB President

Subject: Invitation to the Senegalese SME Forum in Dakar

Dear President,

“ADEPME” the Senegalese Agency for the Development and Supervision of Small and Medium Size Enterprises (SMEs) has the pleasure to invite you as our guest of honor to the 4th Edition **Senegalese SME Forum**, which will be held from **18 to 20 of February 2025** in the capital of Senegal, **Dakar city**.

The Forum, organized by the Agency annually since 2017, is aimed at assisting Senegalese companies in promoting their products and providing the public with an opportunity to get acquainted with domestic producers. It is a platform for sharing experience, establishing cooperation and interaction between representatives of business, government agencies and international organizations.

More than 1 500 companies that have received state support from the Agency will be presented at the Forum. ADEPME actively implements support measures in micro, small and medium-sized enterprises (SMEs) using effective tools.

We invite international partners to join our endeavors as we seek to expand market and stimulate the growth of the SME sector to achieve sustainable potential development.

Recognizing the close trade and economic relationship between Türkiye and Senegal, reaffirming the importance of cooperation to the development of commercial relations between them; Emphasizing the significant role that SMEs play in driving national economic prosperity and international trade, ADEPME offers your entrepreneurs to participate in the **Senegal SME Forum** as guests in order to establish mutually beneficial partnership relations and the possibility of concluding co-operation agreements.

In case of interest from Turkish entrepreneurs, both sides express their intention to cooperate and organise **B2B** meetings with the potential partners at the venue.

We look forward to the opportunity this event will provide to follow up on the key decisions made between ADEPME and KOSGEB to establish strong ties of cooperation which aim to improve economic and commercial cooperation between Turkish and Senegalese SMEs and to contribute to the Turkish and Senegalese SMEs for improving their competitive power in global markets.

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The event will provide the opportunity to sign the action plan that is established based on the Memorandum of Understanding on Cooperation between our respective organizations on the **19th February 2025**.

In addition, ADEPME plans to organize high level panel sessions with the participation of the Chair of the Managing Board of ADEPME, experts of Senegal's private sector and international partners of the Agency.

Given your best practices in the development of entrepreneurship in Turkey, we believe that your personal participation in the panel sessions will make a significant contribution to the exchange of experience and strengthen our partnership.

More detailed information about the Forum and topics that will be covered during the panels are enclosed. We kindly ask you to identify your panel of interest in order to help us facilitate its organization.

We remain at your entire disposal for any further information and we very much hope to have you among us to make this edition a success.

Please accept, **Mr. President**, the expression of my distinguished consideration.

Kind regards,



CEO ADEPME
Marie Rose Khady Fatou FAYE