



17 January 2023

Turkish Embassy  
573 Fehrsen Street, Pretoria  
0181

## Halal Trade, Logistics and Manufacturing Expo 2023

Attention: Office of the Ambassador

On behalf of Dadem Investments Pty Ltd a business that prides itself on operation excellence and women and youth empowerment we would like to request the Turkish Embassy to possibly participate as exhibitors under national pavilion at **Halal Trade, Logistics and Manufacturing Expo** being hosted in Johannesburg Sandton from the 9<sup>th</sup> – 11<sup>th</sup> of November 2023.

### Event Background

Halal Trade, Logistics and Manufacturing Expo will be channelized to harness Africa' Halal and Allied Industries globally attracting a wide swarm of industry professionals. Coming from different verticals alongside Trade commissions and Islamic Chamber of Commerce, Certification, Regulatory bodies, halal trade services, Buyers and Sellers all looking to explore business opportunities. You will have access to more than 3,000 pre-qualified industry professionals eyeing on your product & services.

Participants of Halal Trade, Logistics and Manufacturing Expo 2023 will include Halal-certified and trade ready companies, buyers, leading brands, manufacturers, distributors, and suppliers. Organised by Dadem Events, Halal Trade, Logistics and Manufacturing Expo will showcase strengths of various sectors in Halal namely Food & Beverages, Food Technology, Pharmaceutical, Cosmetics, Logistics, Tourism, Islamic Finance, Education, FMCG, e-Commerce, Fashion and Beauty.

### Event at a Glance



24.01.2023 / 342

Dadem Investments Pty Ltd

No 6 Kikuyu Road Sunninghill, Johannesburg, South Africa T: +27 (0) 11 236 8629 | W:

5070 sayılı kanun gereğince güvenli elektronik imza ile imzalanmıştır. ID: 309092868202312410655. Bu kod ile <http://dogrulama.tim.org.tr/> adresinden doğrulayabilirsiniz.

[www.dademinvestments.co.za](http://www.dademinvestments.co.za)

Registered address: No 6 Kikuyu Road, Sunninghill 2157, Johannesburg, South Africa | VAT number: 4450296761



We look forward to having the opportunity of continued collaboration with your organization in the coming months and to a positive response.

Kind regards...

Dale Magaya  
Chief Executive Officer



**T: +27 (0)11 236 8629 M: +27 81 231 3006 FAX : 0866870539 E: [dale@dademinvestments.co.za](mailto:dale@dademinvestments.co.za)**

Ground Floor West Wing 6 Kikuyu Road Sunninghill, Johannesburg 2191, South Africa

**"Psalms 91"**

**"INVESTING IN THE FUTURE"**

**DADEM INVESTMENTS CORPORATE INFORMATION <https://dademinvestments.co.za/>**

24.01.2023 / 342

Dadem Investments Pty Ltd

No 6 Kikuyu Road Sunninghill, Johannesburg, South Africa T: +27 (0) 11 236 8629 | W:

[www.dademinvestments.co.za](http://www.dademinvestments.co.za)

5070 sayılı kanun gereğince güvenli elektronik imza ile imzalanmıştır. ID:309092868202312410655. Bu kod ile <http://dogrulama.tim.org.tr/> adresinden doğrulayabilirsiniz.

Registered address: No 6 Kikuyu Road, Sunninghill 2157, Johannesburg, South Africa | VAT number: 4450296761

POWERED BY DADEM EVENTS



# HALAL TRADE, LOGISTICS & MANUFACTURING EXPO

**Date and Place :**

**9-11 November 2023  
Sandton Convention  
Centre Johannesburg  
South Africa**

SHOW HIGHLIGHTS



**200 Exhibitors**



**65 Countries**



**3000 Pre-Qualified  
Visitors**

# AFRICA'S #1 GATEWAY FOR HALAL BUSINESSES.

Halal Trade, Logistics and Manufacturing Expo will be channelized to harness Africa' Halal and Allied Industries globally attracting a wide swarm of industry professionals. Coming from different verticals alongside Trade commissions and Islamic Chamber of Commerce, Certification, Regulatory bodies, halal trade services, Buyers and Sellers all looking to explore business opportunities. You will have access to more than 3,000 pre-qualified industry professionals eyeing on your product & services.

The Expo will connect you to the key decision makers of the industry where you will meet industry leaders, members and avail the best networking opportunities. "Themed as Africa's #1 gateway for halal businesses" the show will gather around 200 businesses - both South African and international companies from Asia, Middle East, Africa, Europe, and Americas from 65 countries.

Participants of Halal Trade, Logistics and Manufacturing Expo 2023 will include Halal-certified and trade ready companies, buyers, leading brands, manufacturers, distributors, and suppliers. Organised by Dadem Events, Halal Trade, Logistics and Manufacturing Expo will showcase strengths of various sectors in Halal namely Food & Beverages, Food Technology, Pharmaceutical, Cosmetics, Logistics, Tourism, Islamic Finance, Education, FMCG, e-Commerce, Fashion and Beauty.

# Africa: Global Halal Hub

Africa's #1 gateway  
for halal businesses.

Halal Trade, Logistics and Manufacturing Expo will further strengthen Africa's position as a global halal hub and put forward the economic values of Halal for the world.



Food & Beverages



Cosmetics



Fashion

A COMPREHENSIVE  
GLOBAL SHOWCASE  
OF HALAL PRODUCTS &  
SERVICES



Pharmaceuticals



Tourism



e Commerce



Logistics



Finance

## Vistors Purchasing Power



62.4% Decision  
Maker



25.2%  
Influencer

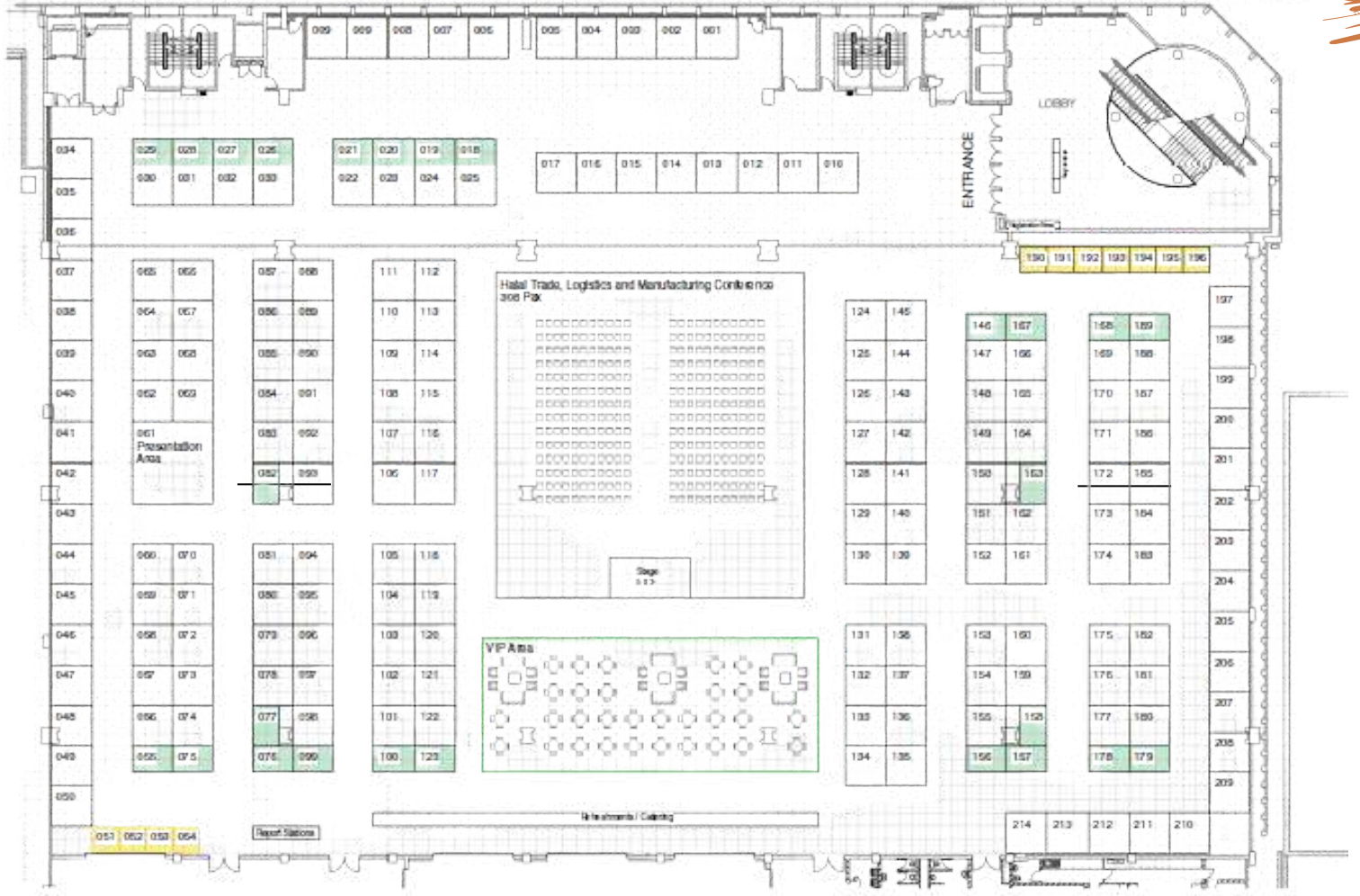


6%  
End User

24.01.2023 / 342

5070 sayılı kanunla tasarrüf ve güvenli elektronik imza ile imzalanmıştır. İM 501300246920354201655. Bu kod ile <http://dogrulama.tim.org.tr/> adresinden doğrulayabilirsiniz.

# Floor Plan



Stand	Description	South African Exhibitors	International Exhibitors
Space Only	Exhibitors are free to make their own stand construction and design arrangements, subject to the approval of the Organiser.	Zar 3,070 per sqm	USD 268 per sqm
Shell Scheme	Walling, Fascia board with your company name, Spot lights, 1 x plug point, 1 x fabric banner, carpeting, 1 x branded lockable counter, 2 x bar stools	Zar 3,795 per sqm	USD 300 per sqm

# SPONSORSHIP OPPORTUNITIES

## Business Presentation Area Sponsor

Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material
- Company logo on banners inside the Business Presentations Area
- Distribution of company information to attendees
- Rights to the business presentation area over 3 days

**Investments USD 4,000 or Zar 70,000**

## Registration Area

Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material
- Company logo on Visitor registration email confirmation
- Company logo on screens at registration area
- Company logo on registration forms onsite
- Rights to main registration and conference delegate registration area over 3 days

**Investments USD 6,000 or Zar 120,000**

## Visitor/Delegate Lanyards & Badge

Produced and delivered by the sponsor

Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material

**Investment USD 3,000 or Zar 50,000**

## VIP Area Sponsorship

Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material
- Company logo on banners at the VIP Area
- Distribution of corporate information

**Investments USD 4,000 and Zar 70,000**

\* All rates quoted excludes 15% VAT  
and 5% service fee



# CONTACT US NOW TO RESERVE YOUR STAND, OR DISCUSS SPONSORSHIP

## Our Contacts

**Dale Magaya**

**Event Director**

**+27 11 236 8629**

**dale@dademinvestments.co.za**

**Nyasha Sango**

**Event Coordinator**

**+27 11 236 8629**

**nyasha@dademinvestments.co.za**

**Or Email**

**info@halaltrade.co.za**

## The Team

Our team is highly specialized in events and exhibitions, offering a dedicated point of contact for each participant to truly immerse their business in the expo experience.

We can tailor your package based on your specific business needs and we will work with you every step of the way.

E : [info@halaltradeafrica.co.za](mailto:info@halaltradeafrica.co.za)

W : [www.halaltradeafrica.co.za](http://www.halaltradeafrica.co.za)

A : No 6 Kikuyu Road Sunninghill

**Contact Us :**

**+27 11 236 8629**