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المملكة المغربية  
وزارة الصناعة والتجارة

KINGDOM OF MOROCCO  
MINISTRY OF INDUSTRY AND TRADE

Under the aegis of  
the Ministry of Trade and Industry



**M.A.T**  
MOROCCAN  
AUTOMOTIVE  
TECHNOLOGIES

# CHALLENGES AND OPPORTUNITIES OF THE INDUSTRY AGAINST TECHNOLOGICAL CHANGES



from **15 to 18**  
**December 2022**

Casablanca - Morocco

CICEC - Centre International de Conférences  
et d'Expositions de l'Office des Changes de Casablanca

2<sup>nd</sup> Edition

THE INTERNATIONAL  
AFTERMARKET EXHIBITION

Light Vehicle - Utility - Heavy Weight

**M.A.T**  
2022

Organisor



MEDIA Partner



@gipam-maroc

www.mat-expo.org

# MOROCCAN AUTOMOTIVE TECHNOLOGIES

## Automotive Industry

The automotive sector in Morocco has become one of the main engines of the development of its economy by the rank of first export sector that it has acquired after the establishment of manufacturers Renault and PSA with their international suppliers.

As for the sales of vehicles on the domestic market, they have recorded a clear growth in the last decade reaching 100,000 units per year, indicating the dynamism of professionals as well as brand agents and credit companies, which have facilitated their acquisition by the Moroccan consumer whose vehicle has become essential both professionally and personally.

Thus a consequent park was constituted bordering the 4 million vehicles ensuring mobility of the people and the goods in our country the maintenance and the repair of the aforementioned park requires the intervention of several hundreds of SME and TPE, which are the manufacturers, the importers and the distributors of the spare parts as well as the workshops of repair, it employs several thousands of frameworks, technician, agent and trainees, carrying out a commonly called SAV or After-market.

To highlight the technological complexity of this branch which calls for several trades and disciplines rallying the embedded electronics, mechanics, chemistry and thermics ..., to business models ranging from the family VSE to the multinational through franchises, is the purpose of the M.A.T 2022, that GIPAM organizes in collaboration with its institutional partners.

## PRODUCT

### Parts and Components

- Engine and mechanical systems
- Gearboxes, exhaust, axles
- Electrical & Electronic Systems
- Radiators & Cooling Systems
- On-board electronics
- Battery

### Pneumatic Tires & Accessories

- Car Audio & Video Systems
- Navigation & Telecommunications Systems
- Vehicle Safety Systems
- Tuning

### Bodywork/ Painting/ Glazing

- Body parts
- Paint and treatment products
- Interior Lining
- Air Conditioning Systems

### Repair & Maintenance

- Equipment & Tools & Body
- Disposal & Recycling
- Renovation/ Rebuilding

### Service station & Car wash

- Washing systems and accessories
- Cleaning and maintenance products
- Charging station and equipment

### Services

- Logistics
- Banking & Insurance
- Institutional
- Data Management
- Recycling & Remanufacturing



## M.A.T 2022

The International Automotive Aftermarket Exhibition is dedicated to the automotive aftermarket, which aims to bring together all operators, manufacturers and distributors of products and equipment.



## M.A.T 2022

Aims to accompany the considerable growth of the automotive parts trade and is positioned as the major event of the automotive aftermarket in order to choose the right solutions for the repair and maintenance of vehicles

### Who exhibits

Manufacturers of spare parts  
Importers / distributors of IAM  
"Independent After-market  
MRA – Rapid Maintenance  
Oil companies  
Institutional

### Why exhibit ?

The M.A.T 2022 Morocco Automotive Technologies, will bring together several national and international exhibitors, offers the opportunity to present your products and services and your expertise.  
A must-attend event for suppliers of automotive spare parts.

### Why visit?

M.A.T 2022, will allow you to meet in one place the operators of the automotive spare part, during 04 days, thematic workshops will allow the professionals through conferences and practical workshops to discover the innovations and the evolutions of the sector.

### Who visits ?

Wholesalers/  
Retailers  
Brand Agents  
Industrial manufacturers  
Garages  
Automotive repairers and maintenance operators

## KEY FIGURES

The dynamism of the automotive after-market sector successfully marked the first edition of M.A.T 2018.

### M.A.T A SUCCESSFUL FIRST EDITION

With more than **12 000 visitors** and **180 exhibitors** from **11 countries**, M.AT has imposed itself during 4 days in Casablanca, as

the meeting place for the professionals of the automotive spare parts.

The Organizing Committee of the M.A.T. Show, thanks all the exhibitors, Partners, Visitors, for their confidence.

**We look forward to seeing you in December 2022  
2nd edition 2022**

**NUMBER OF EXHIBITORS EXPECTED**

**200**

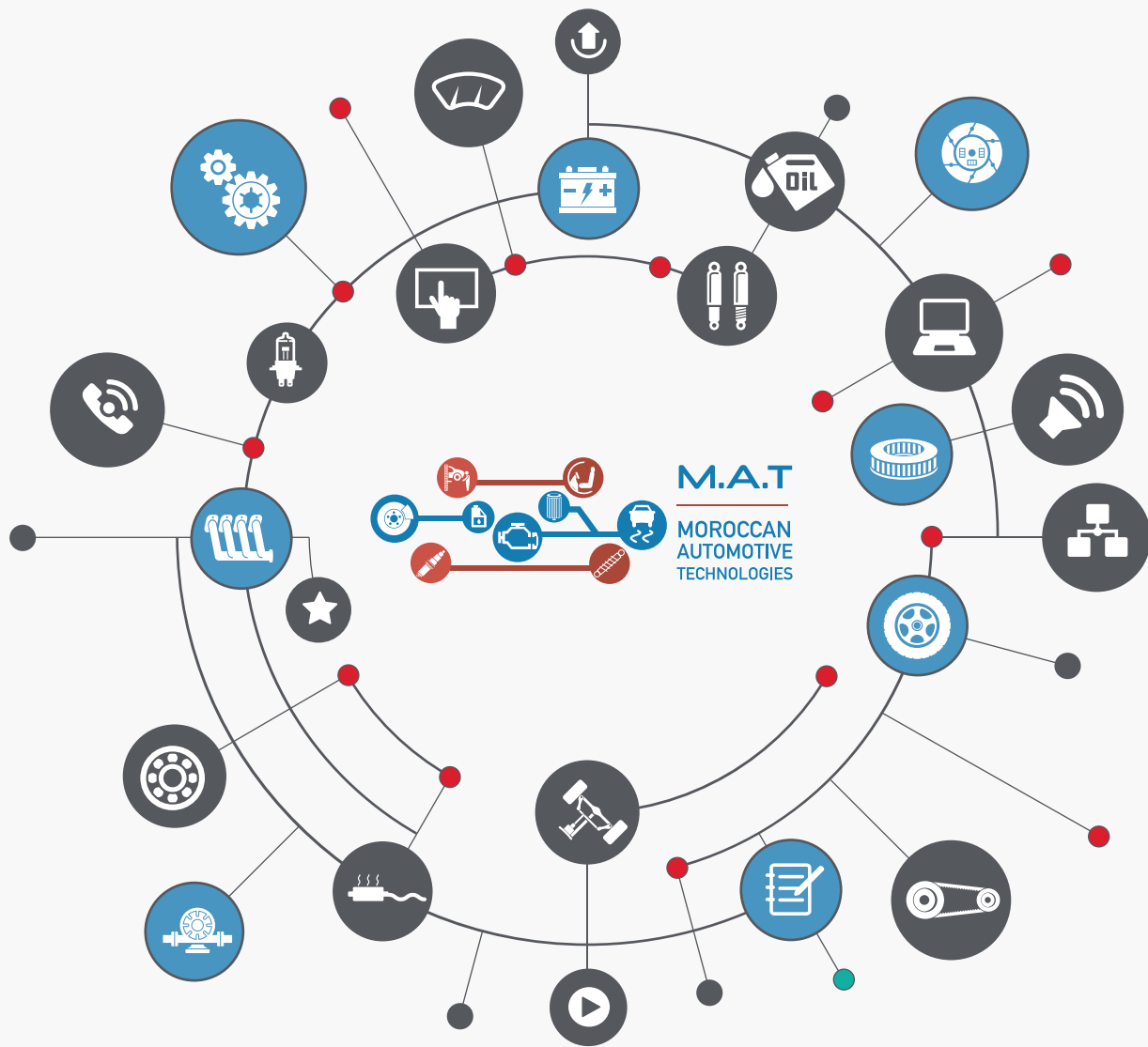
**NUMBER OF VISITORS EXPECTED**

**15000**

**NEXT EDITION OF M.A.T 2022**

**from 15 to 18 of December 2022**

**Casablanca - Morocco**



**Parts and components,**  
**Pneumatic Tires and Wheels, Accessories**  
**Bodywork/Painting/Glazing**  
**Repair & Maintenance**  
**Service station & Car wash – Services**

## GIPAM

The interprofessionnel organization of automotive part parts in Morocco brings companies operating in the manufacturing, import and distribution of parts of all vehicle types ranging from personal-use vehicles, commercial vehicles, heavy duty and industrial machinery, along with the industries of subcontracting and technical services related to maintenance and vehicle repairs.

### Contact Information

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