



 **FREE FROM  
FUNCTIONAL  
FOOD EXPO**

 **FREE FROM  
FUNCTIONAL  
HEALTH INGREDIENTS**

**23-24 NOVEMBER 2021 - RAI AMSTERDAM**

**FREE FROM • ORGANIC • VEGAN • FUNCTIONAL • INGREDIENTS**

**Well-established, Dedicated and Focused**

**>89%**  
of our visitors quality  
is rated above  
average

**97%**  
of exhibitors made  
new business  
contacts

**91%**  
of visitors is likely to  
do business with  
an exhibitor

  
**FREE FROM**

  
**VEGAN**

  
**ORGANIC**

  
**FUNCTIONAL**

  
**INGREDIENTS**



[WWW.FREEFROMFOODEXPO.COM](http://WWW.FREEFROMFOODEXPO.COM)

**MOST DEDICATED EUROPEAN TRADE EVENT FOR INTERNATIONAL FOOD PROFESSIONALS  
IN BIG RETAIL, MANUFACTURING, FOOD SERVICE, CATERING, HOTELS AND BIO CHAINS**

## Exhibitor Profile

Gluten Free • Vegan • Fat Free • Egg Free  
Lactose Free • Nut Free • Organic • Dairy Free  
Soy Free • Sugarfree • Yeast Free • Salt Free  
No additives • Wheat Free • GMO Free  
No preservatives • Functional • Vitamins  
Sportbars • Sport Nutritions • Food Nutritions  
Omega 3 • Food Supplements Superfoods • Probiotics  
Stimulate Body Functions • Cognitive Performance  
Enhancers • Sport Protein • Carbohydrates Shakes  
Isotonic Instant Diet Food Solutions • and many more

355+

(co) exhibitors  
participated in  
the previous  
edition

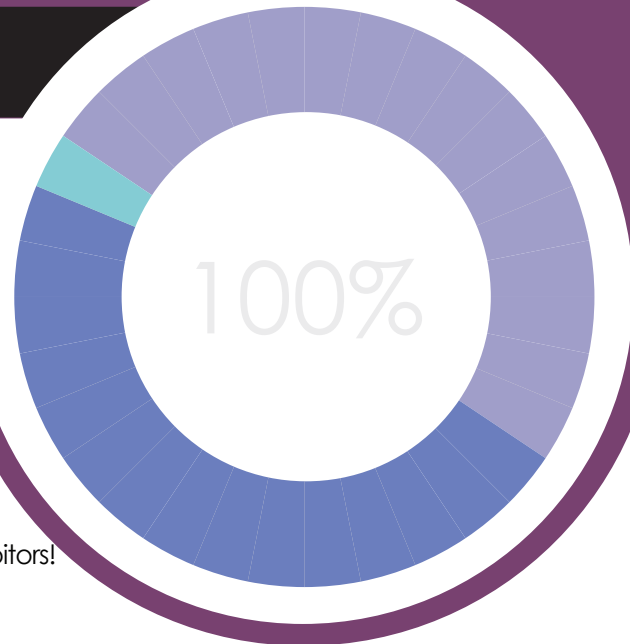
45+

keynote speakers  
at 5 conference  
programs

## Our visitors are interested in:

Snacks, Bread, Beverages, Functional Ingredients, Pasta, Dry Food, Ready Meals, Cereal, Gourmet, Dairy, Confectionary, Frozen Fresh Private Label, Plastics Free Packaging, Flour, Baby Food Fine Food, Sauces & Seasonings, Meat, Canned, Chilled, Laboratory Analyses and many more Free From categories.

## How well did exhibitors meet their company's objectives?



## Why Exhibit?

- Returning to Amsterdam after the great & successful Barcelona edition
- 78% of the exhibitors were pleased with the quantity of the visitors
- 68% of the visitors aim was to look for new business partners
- Initiated by the free from industry; low risk, high upwards potential for exhibitors!
- 96% of the exhibitors expect to make sales after the event
- 95% of the visitors says it is important for them to visit our trade show

## Contact us for your participation

**Sales:** Chris Gottschalk  
Ronald Holman




Sales & Marketing  
Director Exhibition Director

E: [chris@ebcexpo.com](mailto:chris@ebcexpo.com)  
E: [ronald@ebcexpo.com](mailto:ronald@ebcexpo.com)

**Organiser:** Expo Business Communications BV

EXPO BUSINESS  
COMMUNICATIONS

T: +31 76 20 50 501

**Follow us on:**  @FreeFromFood21  
 Free From Functional Food Expo  
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**Venue:** RAI, Amsterdam, The Netherlands

[freefromfoodexpo.com](http://freefromfoodexpo.com)

**rai**  
AMSTERDAM

Co-located with:  
**FREE FROM  
PLASTICS  
PACKAGING**

