



TUNISIA 2020

ROAD TO INCLUSION, SUSTAINABILITY AND EFFICIENCY



International Conference

TUNIS - 29 & 30 NOVEMBER 2016



A democratic Tunisia on the road to inclusive and sustainable development

After four years of consultation and measures, supported by the international community, the country's political transition is now underway. The first free elections were held at the end of 2014, leading to the establishment of new national democratic institutions. Since Spring 2015 The Government of Tunisia (GoT) has begun consultations with the various regional and national stakeholders to establish an inclusive and sustainable economic and social development model:

The 2016-2020 Development Plan.

The Government of Tunisia is determined to carry out a raft of structural reforms to boost efficiency and promote private investment.

The Plan aims also at improving the attractiveness of the economy and strengthening the role of the private sector in the country's economic growth, and fostering national and international investment. Its implementation, **boosted by \$60 billion in fundraising for investment**, of which \$25 billion for state and public enterprise projects aimed at speeding up growth and spurring the creation of **400,000 jobs** during the course of the current Development Plan. To promote this new paradigm, The Government of Tunisia invites all the country's economic stakeholders, along with the high-level international community, **to a conference on 29 and 30 November in Tunis.**



2016

DOING BUSINESS
RANKING

1st

in the Maghreb

5th

in Africa

Tunisia 2020

An ambitious plan to drive development

A five-year plan launched in 2016, **TUNISIA 2020** has been designed to enable the country to achieve an annual growth rate of over 4% by 2020. As a true social initiative that takes into account all sections of the population, it defines a new vision of social and economic development based on highly qualified human resources and first-class infrastructure. To achieve the objectives of the Plan, The Government of Tunisia is implementing numerous structural reforms that will result in more efficiency and promote private investment.

TUNISIA 2020: a Development Plan based on five pillars:

Pillar 1 → **Good governance, public administration reforms & anti-corruption measures**

Pillar 2 → **Transition from a low-cost country to an economic hub**

Pillar 3 → **Human development and social inclusion**

Pillar 4 → **Fulfilment of regional ambitions**

Pillar 5 → **The Green Economy, pillar of sustainable development**



Population

11 million
people

GDP

45 billion
dollars

Per capita GDP

4,000 dollars

Training

65,000
higher education
graduates per year

Literacy

82 %

Gateway to the
Maghreb and Africa

9
international
airports

7
commercial
sea
ports



Invest in growth sectors

At the gateway to Africa and Europe, Tunisia is situated in a prime position near the busiest sea and air routes. Preferential trade agreements have been signed with several Arab and African countries, as well as a Free Trade agreement with the European Union in 1995. Increased trade has allowed the country to develop an industrial fabric and quality services.

TUNISIA 2020 focuses on flagship projects to promote and increase domestic and international investment in the Tunisian economy. The Plan intends to mobilise investments of \$60 billion dollars over the next five years, of which 40% in state and public enterprise projects, and includes 100 projects requiring innovative financing, particularly through Public-Private Partnerships (PPP).

Seize these investment opportunities



LOGISTICS

- Deep water port
- Road and highway networks
- Urban and inter-city rail networks
- Logistic services zones



HUMAN DEVELOPMENT

- Education and training
- Health
- Culture and sport
- Housing and habitat



DIGITAL ECONOMY AND ENTREPRENEURSHIP

- Communication infrastructure
- Administration digitalisation (e-Gov, OpenGov)
- Smart Tunisia & e-Business
- Digital education and incubators



TOURISM

- Strategic repositioning
- Medical tourism
- Cultural and eco-tourism



EXPORT INDUSTRIES

- Automotive and aeronautic industry
- Textiles and clothing
- Pharmaceutical industry
- Agribusiness



GREEN ECONOMY

- Renewable energy
- Water and sanitation management
- Waste collection and recycling
- Organic farming

INTERNATIONAL CONFERENCE

29 & 30 NOVEMBER 2016

A conference with pragmatic objectives

- **PRESENT** the 2016-2020 Development Plan to the international community, along with the objectives, strategic choices, major economic balances and financing needs
- **HIGHLIGHT** the Tunisian government's programme of reforms aimed at accelerating government and public enterprise upgrades and improving Tunisia's attractiveness to the private sector
- **RAISE** the funds necessary for the development of major infrastructure projects, particularly through public-private partnerships
- **SUPPORT** private investors in identifying the sectors and industries with strong growth potential in all regions across the country

Opens with
a Pledging Conference
including Heads of State
and the Tunisian President
of the Republic

1,500
participants

150
personalities

70
countries

50
speakers

2 days
of B2B meetings

7 REASONS TO ATTEND

Meet

Tunisia's key public economic decision-makers

Network

with investors from the world's biggest economies

Increase

business contacts and meetings

Showcase

your know-how and activities

Talk

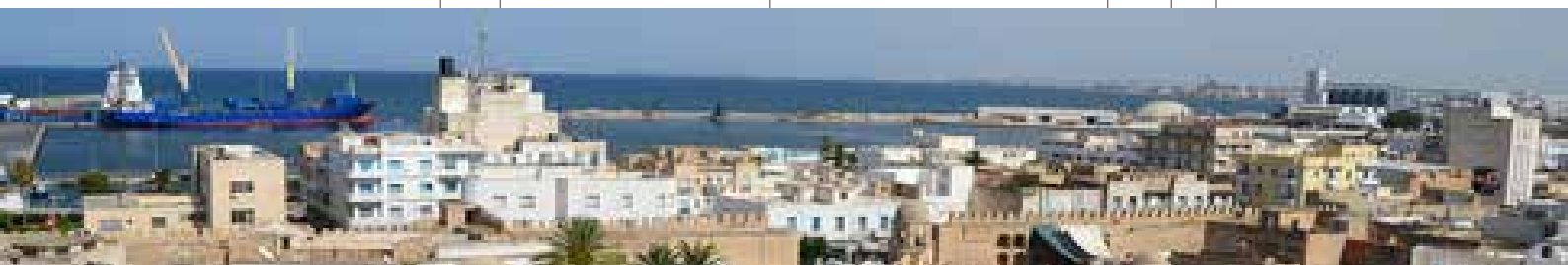
with Tunisia's main private sector operators

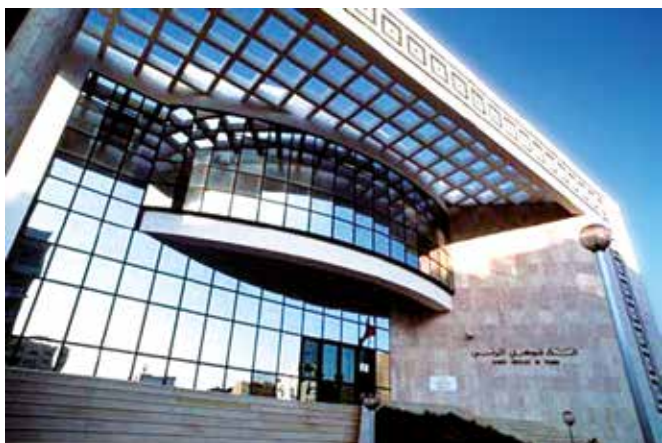
Build

your network of strategic and operational partners

Identify

investment opportunities in the most promising sectors





TUNIS 29 & 30 NOVEMBER 2016

The International Conference in support of Tunisia's economic, social and sustainable development, **TUNISIA 2020**, brings together international political decision-makers, investors and Tunisia's economic partners on 29 and 30 November 2016 in Tunis.

Tunis is not only the capital of Tunisia and an economic, historical and cultural intersection; it is also a major airport hub at the gateway to Africa and linked to the rest of the world's major cities by a hundred or so airlines. With an annual capacity of five million passengers, the Tunis-Carthage International Airport is a 10-minute drive from the location of the conference and is close to numerous hotels.

ENQUIRIES AND REGISTRATION

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 @Tunisia_2020