

HOTEL & RESTAURANT®

since 1991
월간호텔&레스토랑

GLOBAL HOSPITALITY MAGAZINE

HR CO.,LTD. 245-31 Seongsan-Dong, Mapo-Gu, Seoul 121-250, Korea Tel.82.2.312.2828

Document No. : 2013-12091

Sender : Monthly HOTEL&RESTAURANT

Subject : Advertising posts estimate of a monthly magazine <HOTEL&RESTAURANT>

1. We wish your organization's success and grow.

<Monthly HOTEL&RESTAURANT>, pursued "Global Hospitality Magazine", was first published in April 1991. Our magazine grow the industry's highest with Lodging, Travel, Food and Restaurant Industries.

2. We would like to request insertion advertisement of your esteemed company as below.

Advertising posts estimate

Page	Unit cost (KRW)	Unit cost (USD) (as of Dec. 9)
a cover 1	6,000,000₩	5,696.38\$
a cover 2	4,000,000₩	3,797.59\$
a cover 3	3,500,000₩	3,322.89\$
an inside AD page prior to page10	3,000,000₩	2,848.19\$
an inside AD page prior to page20	2,500,000₩	2,373.49\$
an inside AD page after page20 prior to a table of contents	2,000,000₩	1,898.79\$
an opposite side AD page of a table of contents or articles	2,500,000₩	2,373.49\$
a middle AD page (an annexed paper)	2,000,000₩	1,898.79\$
a middle AD page	1,500,000₩	1,424.10\$

- Offering a whole AD page (size : width 217mm, height 285mm)
- Not including VAT
- For a long term advertiser, we will give a discount and publish a article about information of your company on the magazine. (Please make inquiries)

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HOTEL&RESTAURNT
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