



FOREIGN INVESTMENT PROMOTION AGENCY
OF BOSNIA AND HERZEGOVINA

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TEXTILE INDUSTRY

PROJECTS

Project Title	Sale of the capital and business expansion on the regional market of Bellissima Ltd.	
Location	Hasan Merdžanovića 19, Vogošća-nova industrijska zona	
Project Status	Existing factory premises, labor forces, well developed regional brand	
Project Description	<p><i>Total investment value EUR 2.300.000</i> <i>Investor provides 100% of total investment value</i></p> <p><u>Investment expenses:</u></p> <ul style="list-style-type: none"> • EUR 740.000 – arrangement of the building, employment of professional staff, software buying • EUR 130.000 – purchase vans for distributions • EUR 870.000 – fabrics purchase and final products and sewing the products • EUR 180.000 – opening 10 shops in Croatia • EUR 180.000 – opening 11 shops in Serbia and Monte Negro • EUR 200.000 – marketing activities <p><u>Investment period 3 years:</u></p> <ul style="list-style-type: none"> • I Year – EUR 1.000.000 • II Year – EUR 800.000 • III Year – EUR 500.000 <p><i>Return on investment (ROI) in period 5,5 years</i></p>	
Project Background	Bellissima Ltd has been founded in 2002, and is 100 % owned by Mr. Harun Ćatić. The business has started with one store, and in 10 years it has grow to company that has its own fashion line for business woman, with 16 stores and more then 22 franchise shops all around region (Croatia, Serbia, Kosovo, Albania) and with constant grow of business.	
Project Objectives	<i>Increasing turnover and profit, number of employees and export</i>	
Estimated Total Investment Cost	<i>Total investment value EUR 2.300.000</i>	
Inputs provided by local partner	Value Vrijednost	Description Opis
	5.500.000,00 euro	Factory premises and land
Inputs required from foreign partner	Value Vrijednost	Description Opis
	2.300.000,00 euro	<ul style="list-style-type: none"> • EUR 740.000 – arrangement of the building, employment of professional staff, software buying • EUR 130.000 – purchase vans for distributions • EUR 870.000 – fabrics purchase and final products and sewing the products • EUR 180.000 – opening 10 shops in Croatia • EUR 180.000 – opening 11 shops in Serbia and Monte Negro • EUR 200.000 – marketing activities
Form of collaboration sought	Financial Financijska	Technical Tehnička
	<ul style="list-style-type: none"> • Financial support in the amount of EUR 2.300.000 • Share in the capital-30% ownership 	<i>Other forms of cooperation – technical and/or marketing expertise, access to new technologies, etc.</i>

Project title	Construction of commercial and business centre Belira
Sector	Construction/Real estate
Location	Banja Luka, Bosnia and Herzegovina
Location description	BELIRA area is located in the eastern part of Banja Luka, in the vicinity of the mouth of the river Vrbanja running into the river Vrbas and close to the railway track that links Sunja-Doboj. The location is between the Stepa Stepanović boulevard and Veljko Mladenović street.
Project status	The project proposer is looking for an investor for the entire or a partial investment, depending on the mutual interest and agreement.
Project description	Project proposer owns a land plot of 105 710 m ² with a level of capacity utilisation up to 40% (42 284m ²) and Floor Space Index up to 0.8 % (84 568m ²). Multiple uses are available for this location such as: business and commercial centre, apartments or residential area, distribution facilities or logistics. The spatial acts for location should be accepted in the second half of the year 2008. There is also a bridge across the river Vrbas that is foreseen to be built enabling access from location to the city centre in 5 minutes.
Estimated total investment cost	Investment costs will depend on jointly confirmed plan with the foreign partner.